

## Tourism Adaption and Recovery Fund Grant Program

### Frequently Asked Questions

1. Can I use these funds to promote my curbside pickup tourism business?

No. Marketing is NOT an eligible expense for this fund.

2. I've been wanting to expand my facility for a long time – could I do that through this fund?

Funding is intended for projects that are a direct result of/response to COVID-19 and not for business expansion.

3. I have multiple projects that I have done (or am interested in doing) – can I submit more than one application?

We recommend you combine your projects into an umbrella project with multiple components and outline each clearly in your project description.

4. I have multiple tourism locations/businesses within the catchment area – can I submit multiple applications?

We recommend that for multiple locations (same business number) that you combine them in one application, breaking out each location, activities and costs in the project description.

5. For multiple businesses (different business numbers), you must submit one application for each business (so you will need to meet the minimum expenditure for each business).

The maximum award for any one business number is \$20,000.

6. What amount is the 20% I owe calculated on?

As examples, to collect the minimum \$2,500, your project would cost \$3,000 pre-tax, of which you would pay for \$500 and if successful, you would be reimbursed up to \$2,500 by the fund.

# Niagara Economic Rapid Response Team

Canada

To collect the maximum \$20,000, your project would cost \$24,000 pre-tax, of which you would pay for \$4,000 and if successful, you would be reimbursed up to \$20,000 by the fund.

7. If my project costs exceed \$24,000 can I submit a second application?

No. The maximum award to any one business (number) is \$20,000.

8. Are labour costs eligible e.g. extra cleaning, contact tracing etc.?

Yes. Labour is an eligible cost. You will need to prove the additional labour, hours, wages, etc., were directly related to COVID. Be aware that in documenting the extra labour incurred you are subject to potential Freedom of Information requests.

9. Are labour costs eligible if you have received wage subsidies for a portion of the labour?

Yes, but only for up to 80% of the portion not already covered by the wage subsidy.

10. My business was not established prior to January 1, 2020. Am I eligible?

No. This funding is not meant to assist businesses in a 'Start Up' phase, a business that opened after January 1, 2020 is considered in the 'Start Up' phase.

11. Can I use receipts that I've already used (or will use) to receive government funding?

No. Receipts previously used for government funding are not eligible.

12. Can I submit for rental expenses (e.g. patio heater rentals)?

Yes. Rental expenses related to COVID-19 are eligible.

13. Our business has shifted to selling our products online. Can we claim the expenses for our project to do that such as application development, photography, website costs etc.?

Pivoting your business to 100% online would not be eligible. The intent of this program is to support one time reopening and adaption costs. Instead, we encourage you to apply to a digital fund program to better suit your type of project.