

A NIAGARA ADDRESS
MEANS YOU'LL BE IN
VERY GOOD COMPANY

TAKE THE NEXT STEP

Niagara's concierge-style approach to economic development offers companies access to a dedicated, professional team of regional experts that can assist in quickly sourcing all of the information required to thoroughly assess Niagara as a potential business location.

**CONNECT WITH US TODAY
FOR ASSISTANCE WITH:**

- Site selection
- Incentive program suggestions and support
- Regional familiarization tours
- Sector-specific research
- Introductions to industry and educational partners

GENERAL INQUIRIES:

e: info@niagaracanada.com
t: 1-800-263-7215

NIAGARA
CANADA

APRIL 2018

NIAGARA

KNOW IT

"Choosing to relocate our business from South Africa to St. Catharines (Niagara) was the easy part. The region has everything we were looking for: the infrastructure, the talent pool, immediate access to North American and global markets, the academics, and the quality of life."

GREG HANNA & DAVE COUSINS, DESTINY RESOURCES

Niagara  Region

NIAGARA
CANADA

niagaracanada.com



YOU ARE HERE

APPROXIMATELY HALF OF NORTH AMERICA'S POPULATION (130 MILLION) IS WITHIN A

1-DAY DRIVE 800 KM (500 MILES)

COLLECTIVE GDP OF 5.7 TRILLION USD

Niagara's prime position in the centre of a binational mega region known as the Great Lakes Megalopolis offers the perfect location for making connections with the largest economy in North America.



- 11TH - MONTREAL
- 12TH - TORONTO
- 61ST - CLEVELAND
- 88TH - PITTSBURGH
- 92ND - DETROIT
- 95TH - CHICAGO
- 112TH - NEW YORK

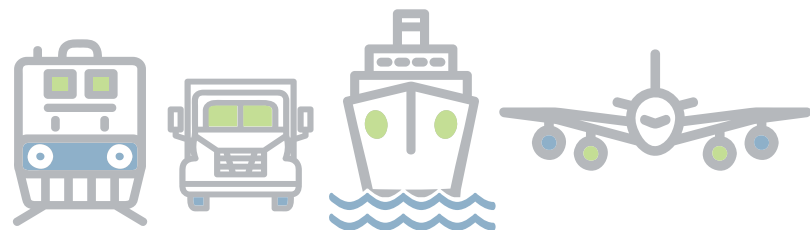
BUSINESS COSTS THAT MAKE SENSE

Affordable land, unique and generous financial incentives, competitively priced taxes, low healthcare costs and a highly efficient logistics infrastructure make a serious impact on the bottom line for businesses located in Niagara. How big? Niagara's business cost index was lower than all 76 American jurisdictions in a 2016 study by KPMG and the second lowest in Ontario.



DIVE DEEP A TALENT POOL OF 1.86 MILLION WITHIN COMMUTING DISTANCE

With qualified co-op students and graduates from Brock University and Niagara College, access to skilled trades, expanding tech talent looking to escape the bustle of the big city, one of North America's shortest commutes and affordable rail access from Toronto and Hamilton on track for 2021, your company's roster of resumes will soar to new heights with a Niagara address.



RAIL. ROAD. SEA. SKY.
\$100 BILLION WORTH OF CANADA/US TRADE FLOWS THROUGH THE REGION EACH YEAR

With **4** major highways, **5** international border crossings, **2** railways, a direct connection to the St. Lawrence Seaway and **6** airports within a short drive, Niagara is at the centre of one of the busiest economic trade corridors in the Canada.

As a designated **Foreign Trade Zone**, companies located in Niagara looking to ramp up their importing and exporting efforts can obtain significant tax and duty exemptions and leverage a range of other industry supports.

WORLD-CLASS RESEARCH EXPERTISE



BROCK UNIVERSITY
 MCMASTER UNIVERSITY
 MOHAWK COLLEGE
 NIAGARA COLLEGE
 VINELAND RESEARCH AND INNOVATION CENTRE

Niagara companies can take advantage of numerous business support services and incubators as well as partner with research institutes at Brock University, McMaster University, Mohawk College, Niagara College and the Vineland Research and Innovation Centre to find innovative new approaches to increase competitiveness.

